BUY ONLINE ditive

P.i.[®] Performance Improver

For optimum fuel efficiency and lower emissions, fuel must first be atomized into a fine mist prior to combustion. Over time, injector deposits produce irregular spray patterns with heavy streams of gasoline that reduce performance, while intake valve deposits also decrease efficiency. AMSOIL P.i. Performance Improver cleans injector and intake valve deposits to improve fuel efficiency up to 5.7 percent and an average of 2.3 percent. Hot-running direct-fuel-injected engines are more susceptible to harmful deposits, making it even more important to clean injectors routinely.



Intake Valve Intake Valve before P.i. after P.i. Treatment Treatment



Contact your local, full-service AMSOIL Dealer for more information on AMSOIL products or to place an order. You may also order direct by calling AMSOIL INC. at 1-800-956-5695 and providing the referral number listed here.

Referral #





The First in Sunthetics

AMSOIL Synthetic Motor Oils

AMSOIL synthetic motor oils are designed to form a durable oil film that protects hard-working engines from heat and wear, even in extreme conditions, AMSOIL motor oils help engines operate at peak efficiency and achieve maximum life. They offer a unique combination of performance and convenience other oils simply can't match. With four premium synthetic motor oil lines available - including a synthetic formula for European vehicles - we have an oil specifically designed to protect your engine.

AMSOIL Signature Series

Synthetic Motor Oil is engineered for enthusiasts seeking maximum protection and performance. It's precision-formulated with cutting-

edge technology and a longstanding

protection that blows the doors off the

highest industry standards. Available

AMSOIL Signature Series Synthetic

more engine protection against

horsepower loss and wear than required by a leading industry

Motor Oil provides 75 percent

devotion to making the world's

in seven viscosities.

standard.*

best motor oil. The result: engine

AMSOIL XL Synthetic Motor

Oil is for enthusiasts who want to do something extra for their vehicle. It's engineered for advanced automotive technology including turbos and direct injection. XL's boosted formulation delivers more cleaning power and extra protection that lasts up to 12,000 miles or 1 year, whichever comes first. Available in five viscosities.





AMSOIL OE Synthetic Motor

Oil delivers 100 percent synthetic engine protection for advanced automotive technology, including turbos and direct injection It's specifically formulated for the longer drain intervals recommended by original equipment (OE) manufacturers. Available in four viscosities

AMSOIL European Car **Formula Synthetic Motor Oil** is formulated for the

unique demands of European engines. Available in a range of viscosities and different levels of emissions system protection to keep sensitive emissions systems operating efficiently.



AMSOIL INC., 925 Tower Ave., Superior, WI G2945 12/17

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SAESW-30

DIE U.S. DUART + SHE HL

Synthetic

*Based on independent testing of AMSOIL Signature Series 0W-20, in ASTM D6201 as required by the ADI SN energification Order by Phone 1-800-956-5695 - Give Operator Reference #5720319

AMSOIL Ea® Oil Filters

Protection

A filter's efficiency refers to its ability to trap dirt and other contaminants. AMSOIL Ea Oil Filters trap and hold 98.7 percent of particles 20 microns and larger, while competitive filters demonstrate efficiencies as low as 51 percent. Particles 20 microns and larger can cause catastrophic engine failure, meaning Ea Oil filters do a better job protecting against engine wear.

Extended Service

Used with AMSOIL synthetic motor oils, Ea Oil Filters have a maximum recommended service life of either 15,000 miles or 25,000 miles, depending on the application, saving motorists time and money.

AMSOIL Drivetrain Fluids AMSOIL Synthetic Transmission Fluids

Modern transmissions run hot, especially if you're towing a boat or camper. Intense heat and friction can cause inferior fluids to break down, leaving your transmission susceptible to failure and in need of thousands of dollars in repairs. The problem is worse in today's transmissions with more gears, clutch packs and narrow oil passages that require clean, high-quality fluid. AMSOIL formulates a complete line of high-quality synthetic transmission fluids to suit the needs of any motorist.

MSOIL

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AMSOIL Signature Series Synthetic Automatic Transmission Fluid

- **Specifically** formulated for severe-service towing and heavy hauling
- **Delivers** reserve protection against extreme heat

AMSOIL OE Synthetic Automatic Transmission Fluid

- Offers excellent wear protection and extreme-temperature performance for autos/light trucks
- **Perfect** for daily drivers who don't require the reserve protection of Signature Series ATF

AMSOIL Synthetic CVT Fluid

 Provides excellent wear protection in continuously variable transmissions
Helps prevent belt and chain slipping

AMSOIL 100% Synthetic DCT Fluid

- Outstanding wear protection for dual-clutch transmissions
- Excellent performance in extreme heat and cold • Designed to prevent shudder



Tow Twice as Long Guaranteed for twice the manufacturer's recommendation for severe service

AMSOIL Severe Gear® Synthetic Gear Lube

Too often differentials are out of sight, out of mind. Towing and hauling can increase harmful heat until the gear lube thins, inviting wear and further increasing heat in a cycle known as thermal runaway. The cycle intensifies as heat increases, ultimately leading to poor performance and even failure. **AMSOIL Severe Gear® Synthetic Gear Lube** is specifically formulated for severe service, helping differentials provide long, trouble-free life.

- Guards against thermal runaway
- Resists harmful deposits
- Maximum wear protection

How does AMSOIL compare? Outperforms Industry Standards

of vital components like pistons and cams.

The Sequence IVA Engine Test, which must be passed to meet the industry-standard API SN specification, simulates extended periods of stop-and-go driving. For 100 hours, the test engine cycles between 50 minutes of idling and 10 minutes of elevated rpm – conditions that encourage engine wear. We used Signature Series 0W-20, the lightest viscosity in the line, to further increase the severity of the test. AMSOIL Signature Series Synthetic Motor Oil provided **75 percent more engine protection against horsepower loss and wear** than required by the industry standard, extending the life

*Based on independent testing of AMSOIL Signature Series 0W-20, in ASTM D6891 as required by the API SN specification.

Signature Series Synthetic Motor Oil does not contain

paraffins (wax) and stays fluid in temperatures of -58°F

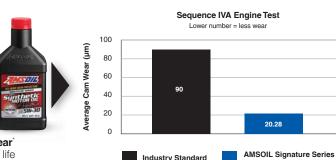
and even preventing vehicles from starting. Signature

and lower. Extreme cold causes other motor oils to thicken.

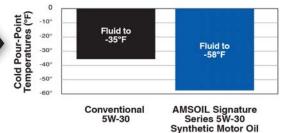
starving vital moving parts of lubrication, accelerating wear

Series provides 66 percent better cold-temperature perfor-

mance for easier starting, better fuel economy, improved



0W-20 Synthetic Motor Oil



Reserve Heat Protection

oil flow and reduced wear

Easier Cold-Starts

The Aluminum Beaker Oxidation Test (ABOT) is one industry-accepted method used to determine a transmission fluid's oxidation resistance, which is a good indicator of its service life. Testing by an independent lab reveals that after more than 180,000 miles in severe service, Signature Series Multi-Vehicle Synthetic ATF resisted oxidation longer than required for new fluid to meet the Chrysler ATF+4 specification.

Reserve Protection Against Heat After 180,000 Miles ABOT Test Performed by Independent Lab Based on Total Acid Number (TAN) 600 500 400 200 100 Required



AMSOIL Signature Series Multi-Vehicle Synthetic ATF *After* 180,000 miles

Order by Phone 1-800-956-5695 - Give Operator Reference #5720319

POUR POINT Lower temperature = better cold flow